





SOFIA SOLDEVILA

PROFILE

For the past few years, Sofia has worked on developing an independent animated short, doing everything from conceiving, writing, and producing, to fundraising and pitching.

She is currently seeking for new opportunities to grow her professional experience in film and TV creative development and production.

CONTACT

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AWARDS / RECOGNITION

- ☆ Epic Games MegaGrant, 2023
- ☆ Silver Addy, 2019
- ☆ Adobe Semifinalist, 2018
- ☆ Gold Summit Creative, 2018
- ☆ Future Lions Shortlist, 2018
- ☆ Graphis, 2017
- ☆ Webby Award, 2017
- ☆ A. Vilanova (Philosophy), 2011

SKILLS

- △ Media Production
- △ Writing
- △ Graphic Design
- △ Interpersonal Skills
- △ Adobe Illustrator, Photoshop, Indesign, Premiere
- △ Google docs, sheets, slides
- △ MS Office Word, Excel, PPT

LANGUAGES

- Spanish Native
- Catalan Native
- English Fluent
- French Intermediate

EXPERIENCE

PATCH ANIMATION | Remote

Co-Founder & Head of Story (*Sep 2019 – Present*)

- Launched the project with the mission to bring people together through animation.
- Developed the original idea, co-wrote, and directed the 'Stached' animated short film.
- Led the fundraising effort, achieving over \$120K through grants and crowdfunding.
- Assembled a diverse team of 14 individuals across 3 countries, with 70%+ of acceptance rate.
- Managed the scheduling and coordination the film's virtual production pipeline.
- Oversaw the pre-production team, ensuring the high-quality delivery of all creative elements.
- Coordinated the activities with a technical co-production partner overseas.
- Formulated and executed the studio's social media strategy, overseeing all platforms.
- Drove the 'Stached' series early development, aligning with the company's growth vision.
- Currently developing distribution channels through online and in-person pitches at festivals.

ARCLIGHT PRODUCTIONS | Los Angeles, CA

American Film Market Assistant (*November 2022*)

- Supported the President of Worldwide Sales in marketing the company's film library.
- Coordinated daily efforts to meet with 40+ buyers and helped define next steps.
- Conducted film coverage, with a focus on storytelling and identifying revenue drivers.

JETFUEL STUDIO, MARKETING AGENCY | New York City, NY

Senior Art Director (*Aug 2021 – Dec 2021*), **Art Director** (*Feb 2020 – Jul 2021*)

- Guided and inspired creative processes for impactful digital and experiential campaigns.
- Drafted proposals for renowned brands like Walmart, securing 10+ clients agreements.
- Organized and supervised the creative team, ensuring cohesive and innovative outcomes.
- Directed photo shoots and developed engaging video content for social media campaigns.
- Created logos, websites, brochures, banners, and other promotional content.
- Developed print materials, like infographics, for events and product launches.
- Adapted designs based on client feedback, meeting deadlines and quality standards.

TBWA\CHIAT\DAY - EDELMAN - R/GA - SAATCHI & SAATCHI | New York City, NY

Creative Intern (*Oct 2018 – Sep 2019*)

- Handpicked to work at 4 prestigious U.S. agencies as part of the Miami Ad School program.
- Crafted compelling scripts and copy for radio, print, and social media campaigns.
- Collaborated to ideate and build internal creative presentations for clients such as LEGO.
- Designed agency merchandise and planned an event for its distribution, driving engagement.

ELKANODATA, INFORMATION DESIGN AGENCY | Barcelona, Spain

Junior Graphic Designer (*Sep 2015 – Jun 2016*), **Creative Intern** (*Feb 2015 – Aug 2015*)

- Worked closely with graphic design lead, contributing creative solutions for print and web.
- Played a key role in ideation and construction of compelling decks for diverse brands.
- Conducted research and crafted engaging videos scripts for client such as UN Women.
- Collaborated with account management to facilitate seamless client communication.
- Cultivated written and verbal communication skills, fostering collaboration across teams.
- Gained exposure to data analysis and target audience statistics to inform decision-making.

EDUCATION

MIAMI AD SCHOOL | Miami, FL / New York City, NY

Copywriting program (*Oct 2017 – Sep 2019*)

NEW YORK FILM ACADEMY | New York City, NY

Filmmaking Bootcamp (*Apr 2017 – May 2017*)

EINA SCHOOL OF DESIGN | Barcelona, Spain

Bachelor in Graphic Design (*Sep 2011 – Jun 2016*)