

SOFIA SOLDEVILA

ART DIRECTOR

PROFILE

Art director with a background in copywriting and 2+ years of working experience.

I'm always seeking for new and exciting opportunities to improve the world around me through creativity.

CONTACT

 sofiasoldevila@gmail.com

 sofiasoldevila.com

 (929) 217-3009

 New York

AWARDS

- ☆ Silver Addy, 2019
- ☆ Adobe Semifinalist, 2018
- ☆ Gold Summit Creative, 2018
- ☆ Future Lions Shortlist, 2018
- ☆ M.A.S. Top Dog, 2018
- ☆ Graphis, 2017
- ☆ Webby Award, 2017
- ☆ A. Vilanova (Philosophy), 2011

SKILLS

- △ Adobe Suite:
Illustrator, Photoshop, Indesign,
Premiere, After Effects.

LANGUAGES

- Spanish Native
- Catalan Native
- English Fluent
- French Conversational

EXPERIENCE

New York
Jul 2019 – Sep 2019

New York
Apr 2019 – Jun 2019

New York
Jan 2019 – Mar 2019

New York
Oct 2018 – Dec 2018

Barcelona
Sep 2015 – Jun 2016

Feb 2015 – Sep 2015

Barcelona
Mar 2013 – Present

Barcelona
Jan 2013 – Feb 2013

EDUCATION

Miami/New York
Oct 2017 – Sep 2019

New York
Apr 2017 – May 2017

Barcelona
Sep 2011 – Jun 2016

Brussels
Sep 2014 – Jan 2015

Boston
Jun 2014 – Jul 2014

TBWA\CHIAT\DAY

Copywriting Intern
Adidas, Nissan, Ajovi, HATH (CBD), OneSandbox.

EDELMAN

Copywriting Intern
Samsung, Mars, TAZO Tea, V8, iShares.

R/GA

Copywriting Intern
LEGO, ESPN, Planned Parenthood.

SAATCHI & SAATCHI

Copywriting Intern
Olay, Pampers, Charmin, H&S, Aussie, USAA.

ELKANODATA | INFORMATION DESIGN AGENCY

Junior Graphic Designer & Project Manager
UN Women, Spotify for Brands, NYU Stern, Solvia.

Graphic Design Intern

LA FERMATA | GOURMET SLICE PIZZA

Co-founder & Graphic Designer
Founded and branded a family business selling the best slice pizza in Barcelona. Try it if you're in town!

FRESCOTA | CREATIVE ADVERTISING AGENCY

Graphic Design Intern
Worked on branding various local companies and learned the basic ins and outs of the agency life.

MIAMI AD SCHOOL

Copywriting Portfolio Program

NEW YORK FILM ACADEMY

8 Week Filmmaking Program

EINA SCHOOL OF DESIGN, BARCELONA

Bachelor In Graphic Design

LA CAMBRE SCHOOL OF VISUAL ARTS

Erasmus Exchange Program

HARVARD SUMMER SCHOOL

The Art of Communication & Psychology of Diversity