

SOFIA SOLDEVILA

STORYTELLER

PROFILE

As a copywriter and art director in love with stories, Sofia's fascination with animated movies could only lead to creating them herself.

She moved from Barcelona to New York to pursue her creative career in advertising and filmmaking and is now working on her studio's first short film, 'Stached.

CONTACT

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 +34 620 154 750

 Barcelona / New York

AWARDS

- ☆ Silver Addy, 2019
- ☆ Adobe Semifinalist, 2018
- ☆ Gold Summit Creative, 2018
- ☆ Future Lions Shortlist, 2018
- ☆ M.A.S. Top Dog, 2018
- ☆ Graphis, 2017
- ☆ Webby Award, 2017
- ☆ A. Vilanova (Philosophy), 2011

SKILLS

- △ Adobe Suite: Illustrator, Photoshop, Indesign, Premiere, After Effects.
- △ Google docs, sheets, slides.
- △ Storyboard Pro

LANGUAGES

- Spanish Native
- Catalan Native
- English Fluent
- French Intermediate
- Portuguese Beginner

EXPERIENCE

New York
Sep 2019 – Present

PATCH ANIMATION

Partner & Head of Story

Develop ideas and write original screenplays, oversee storyboards, and, currently, direct the short film, 'Stached.

New York
Feb 2020 – Dec 2021

JETFUEL STUDIO | MARKETING AGENCY

Art Director > Senior Art Director

Led creative processes for digital and experiential campaigns for clients such as Walmart and Sodastream.

New York
Jul 2019 – Sep 2019

TBWA\CHIAT\DAY

Creative Intern

Worked on campaigns for the UN and agency merchandise.

New York
Apr 2019 – Jun 2019

EDELMAN

Creative Intern

Worked on campaigns for Samsung, TAZO Tea, V8.

New York
Jan 2019 – Mar 2019

R/GA

Creative Intern

Worked on campaigns for LEGO, ESPN, Planned Parenthood.

New York
Oct 2018 – Dec 2018

SAATCHI & SAATCHI

Creative Intern

Worked on campaigns for Olay, Pampers, Charmin, H&S.

Barcelona
Feb 2015 – Jun 2016

ELKANODATA | INFORMATION DESIGN AGENCY

Intern > Junior Graphic Designer & Project Manager

Worked on campaigns for UN Women, Spotify, NYU, Solvia.

Barcelona
Dec 2013 – 2016

PASSAGE BCN | CONCEPT STORE

Co-founder

Born as a creative hub, it was a place where art, design, and fashion came together and sparked conversation.

Barcelona
Jan 2013 – Feb 2013

FRESCOTA | CREATIVE ADVERTISING AGENCY

Graphic Design Intern

First experience working on branding local companies.

EDUCATION

Miami/New York
Oct 2017 – Sep 2019

MIAMI AD SCHOOL

Copywriting program, including four internships

New York
Apr 2017 – May 2017

NEW YORK FILM ACADEMY

Filmmaking Bootcamp

Barcelona
Sep 2011 – Jun 2016

EINA SCHOOL OF DESIGN, BARCELONA

Bachelor In Graphic Design

Brussels
Sep 2014 – Jan 2015

LA CAMBRE SCHOOL OF VISUAL ARTS

Erasmus Exchange Program

Boston
Jun 2014 – Jul 2014

HARVARD SUMMER SCHOOL

The Art of Communication & Psychology of Diversity