

SOFIA SOLDEVILA





CREATIVE STORYTELLER

PROFILE

As a writer and art director in love with stories, Sofia's fascination with shows and movies could only lead to creating them herself.

She moved from Barcelona to New York to pursue her creative career in advertising and film and is now freelancing while working on her studio's first project, 'Stached.

CONTACT

-  sofiasoldevila@gmail.com
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-  929 217 3009 / 620 154 750
-  New York / Barcelona

AWARDS

- ☆ Gold ExAward, 2021
- ☆ Silver Addy, 2019
- ☆ Adobe Semifinalist, 2018
- ☆ Gold Summit Creative, 2018
- ☆ Future Lions Shortlist, 2018
- ☆ M.A.S. Top Dog, 2018
- ☆ Graphis, 2017
- ☆ Webby Award, 2017
- ☆ A. Vilanova (Philosophy), 2011

SKILLS

- △ Adobe Suite: Illustrator, Photoshop, Indesign, Premiere, After Effects.
- △ Google Docs, Sheets, Slides.
- △ Microsoft Word, Ppt, Excel.

LANGUAGES

- Spanish Native
- Catalan Native
- English Fluent
- French Intermediate
- Portuguese Beginner

EXPERIENCE

Remote
Aug 2022 – Present

FREELANCER

Art Director & Writer
Develop and execute ideas for brands and original content.

Remote
Sep 2019 – Present

PATCH ANIMATION

Co-founder & Head of Story
Develop ideas and write original screenplays, oversee storyboards, and, currently, direct the short film, 'Stached.

New York
Feb 2020 – Dec 2021

JETFUEL STUDIO | MARKETING AGENCY

Art Director > Senior Art Director
Led creative processes for digital and experiential campaigns for clients such as Walmart and Sodastream.

New York
Jul 2019 – Sep 2019

TBWA\CHIAT\DAY

Creative Intern
Worked on campaigns for the UN and agency merchandise.

New York
Apr 2019 – Jun 2019

EDELMAN

Creative Intern
Worked on campaigns for Samsung, TAZO Tea, V8.

New York
Jan 2019 – Mar 2019

R/GA

Creative Intern
Worked on campaigns for LEGO, ESPN, Planned Parenthood.

New York
Oct 2018 – Dec 2018

SAATCHI & SAATCHI

Creative Intern
Worked on campaigns for Olay, Pampers, Charmin, H&S.

Barcelona
Feb 2015 – Jun 2016

ELKANODATA | INFORMATION DESIGN AGENCY

Intern > Junior Graphic Designer & Project Manager
Worked on campaigns for UN Women, Spotify, NYU, Solvia.

Barcelona
Dec 2013 – 2016

PASSAGE BCN | CONCEPT STORE

Co-founder
Born as a creative hub, it was a place where art, design, and fashion came together and sparked conversation.

EDUCATION

Miami/New York
Oct 2017 – Sep 2019

MIAMI AD SCHOOL

Copywriting program, including four internships

New York
Apr 2017 – May 2017

NEW YORK FILM ACADEMY

Filmmaking Bootcamp

Barcelona
Sep 2011 – Jun 2016

EINA SCHOOL OF DESIGN, BARCELONA

Bachelor In Graphic Design

Brussels
Sep 2014 – Jan 2015

LA CAMBRE SCHOOL OF VISUAL ARTS

Erasmus Exchange Program

Boston
Jun 2014 – Jul 2014

HARVARD SUMMER SCHOOL

The Art of Communication & Psychology of Diversity